



WJA TRADE SHOW 2027

**The World of Water
Jetting In One Place**



NEWBURY
RACECOURSE

**Friday 25th June 2027
Newbury Racecourse**

WELCOME



We're delighted to present WJA Trade Show 2027.

It's the UK's only trade exhibition dedicated to water jetting, with an exciting new opportunity for exhibitors – the chance to give outdoor demonstrations of your water jetting equipment in action.

This will be the third WJA Trade Show and it will be the first time it is held at the famous Newbury Racecourse, just off the M4 motorway 60 miles west of London.

WJA Trade Show 2027 is more than just an event, it's a platform where contractors, service buyers, training providers, and industrial bodies come together to shape the future success of water jetting.

Uniquely in the UK, it's also a place that brings together water jetting service and equipment sellers and their buyers. Read our exhibitor and visitor testimonials to see how commercial interests meet and deals are done at WJA Trade Show.

So, here's a hot tip – join us at Newbury Racecourse on Friday 25th June 2027.

See you there!

Lee O'Callaghan

WJA Chairman



WE'RE OFF!

Save the date: Friday 25th June 2027
Great new location – Newbury Racecourse

IT'S BIGGER AND BETTER!

The must-attend commercial water jetting event of the year

- All forms of water jetting covered
- **Free** to attend for visitors
- **Free** onsite parking for visitors and exhibitors
- **Deals** are ready to be done

Exhibitor
Verdict

“ We were busy all day, with a lot of interested visitors stopping at our stand. We've got some strong leads as a result. ”

It's been a very good day for us.

James Coverdale | Head of Sales, iTouch Systems

GET READY TO DO BUSINESS AT WJA TRADE SHOW 2027

BOOK YOUR STAND TODAY



ABOUT THE WATER JETTING ASSOCIATION



The Water Jetting Association is the member body for the water jetting industry in the UK.

We are committed to representing all our member organisations, which include contractors, manufacturers, hirers, training providers, service users and related stakeholders.

The WJA supports the highest possible safety and technical standards for all forms of water jetting, including high and ultra-high-pressure water jetting, drain and sewer cleaning and pressure washing.

Our code of practice is recognised by our industry, service specifiers and regulators for setting the standard for water jetting both in the UK and, increasingly, internationally.

Through our City & Guilds-accredited training programme, the WJA is also the main provider of water jetting courses in the UK. These courses are also adopted in countries around the world.

The WJA also works with all other bodies in the UK and internationally to promote the advantages of water jetting and to promote safety and technical standards.

WJA Code of Practice

The WJA Code of Practice - known as the WJA Black Code - is recognised by industry bodies, including the Health and Safety Executive, as defining the standard for the safe use of water jetting equipment for all pressures and flows.

It replaces the WJA's three previous codes of practice, the Blue Code for high and ultra-high pressure water jetting, the Red Code for water jetting in drains and sewers, and the Purple Code, for pressure washers.



Visitor Verdict



I want some new nozzles and there are some good suppliers here.

It's good to see faces and look at the products in person.



Michael Ward | Director, MW Services



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WHY BE AN EXHIBITOR



WJA Trade Show 2027 is a unique commercial opportunity. It is the only exhibition dedicated to all aspects of the water jetting industry in the UK. Unlike other trade shows, you will be sure that all visitors will arrive with a strong interest in water jetting.

5 great reasons to be an exhibitor at WJA trade show 2027

- 1 Showcase your expertise, services and products to a water jetting audience
- 2 Meet and present your business to potential new customers
- 3 Great opportunity to launch new products and services
- 4 Outdoor exhibition areas to showcase larger equipment – with a new facility to give live equipment demonstrations
- 5 Fantastic opportunity to network with water jetting industry peers



And here are 5 more!

- 6 Take advantage of our offer to be a speaker on the day
- 7 All aspects of water jetting represented
- 8 Chance to engage with the WJA on key issues, notably health and safety
- 9 Market your brand on the WJA website & social media platforms
- 10 Strong support from a host that understands your business

Exhibitor Verdict

“WJA Trade Show 2025 has been exceptional for us. It's given us access new customers and visibility in the water jetting marketplace. The WJA must be thanked for bringing the industry together in such a constructive way.”

Mark Stubbs | Director, Kelly's Tanks

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PREVIOUS TRADE SHOW EXHIBITORS



Join us as an exhibitor at WJA Trade Show 2027

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INDUSTRIES AND VISITORS

WJA TRADE SHOW 2025



Industries exhibitors were active in

- | | |
|---------------------|----------------------|
| Drainage | Insurance |
| Water Utilities | Maritime Engineering |
| Construction | Waste Management |
| Petrochemicals | Highways Maintenance |
| Oil and Gas | Training Providers |
| Industrial Cleaning | Equipment Hire |
| Manufacturing | |

Visitor profiles

- | | |
|-------------------------------|----------------------------------|
| Water Jetting Business Owners | Water Jetting Supervisors |
| Contractor Directors | Health and Safety Managers |
| Technical Managers | Water Utilities Service Managers |
| Service Specifiers | Cleaning Company Owners |
| Equipment Suppliers | Equipment Buyers |
| Drainage Contract Managers | |

Visitor Verdict



We're just entering the drainage market, so we've come to buy a few things. It's a great set up. A lot of people use the internet nowadays but they're not presented with a full array of what's available.

"There's everything from a nozzle to a hydrodemolition machine, and you have it all in front of you. So as you walk around you can speak to people, and you're constantly learning. It's much better."

George Stevens
Director,
Roundhouse UK



Exhibitor Verdict



It's a really good show, and the clientele who are here are very important people in the industry who have come to see the latest innovations, and this is a great place to see them.

Tom Birkett
Sales Executive,
AQ-Rent



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WJA TRADE SHOW 2025 - WHAT EXHIBITORS SAID



All our products come from feedback from users. So attending WJA Trade Show 2025 allows us to meet our customers and drive our innovation.



Annette Hessel
International Sales Manager,
TST Sweden



We've met new customers at the show. It's been an ideal opportunity to show drainage contractors they can take the next step to from a van pack to our CityFlex combination unit.



Marc Rapson
Sales Manager,
Bucher Municipal



I met new people and had some good conversations with equipment suppliers. There was some new technology I was also glad I had the chance to see. It made for an enjoyable and productive day



Ben Thorne
Franchise Business Manager,
Dalrod UK



We've had a lot of interest and enquiries from exhibiting at the trade show. It's been a very good experience.



Allun Cairns
Sales Executive,
Superjet



It's been a fantastic event. For us, it's all about keeping up to date with changes in the trade. That's why being part of the WJA and meeting people at the trade show is very important.



Oliver Newport
Development Executive,
Howden Insurance

WE WILL BE AT THE NEXT WJA TRADE SHOW

GET READY TO DO BUSINESS AT WJA TRADE SHOW 2027

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THE VENUE



We're excited to host the WJA Trade Show at a brilliant new venue.

Newbury Racecourse has much in common with water jetting – power, speed, fluidity in motion and achieving excellence under pressure.

The extra space at the famous sporting venue will also give exhibitors a great new opportunity at WJA Trade Show 2027.

For the first time, selected exhibitors will have the opportunity to put on live water jetting equipment and machine demonstrations.

It is a powerful opportunity for exhibitors to show what their kit is capable of, a new element of the event we expect to draw in even more visitors.

Our internal exhibition area will be under the main stand

The external exhibition space will be directly in front of main stand



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EXHIBITION LAYOUT

The WJA Trade Show 2027 exhibition hall provides plenty of space for exhibitors to promote their equipment and services.

The will also ensure every visitor will have the opportunity to view every stand multiple times during the day.

With more outdoor stands than at previous WJA Trade Shows and the opportunity to host live demonstrations of water jetting equipment, there will be more to interest and excite visitors than every before.

The speaker programme also returns, with exhibitors given the opportunity to augment their presence by representatives giving a short talk about their services and equipment and the solutions they provide.

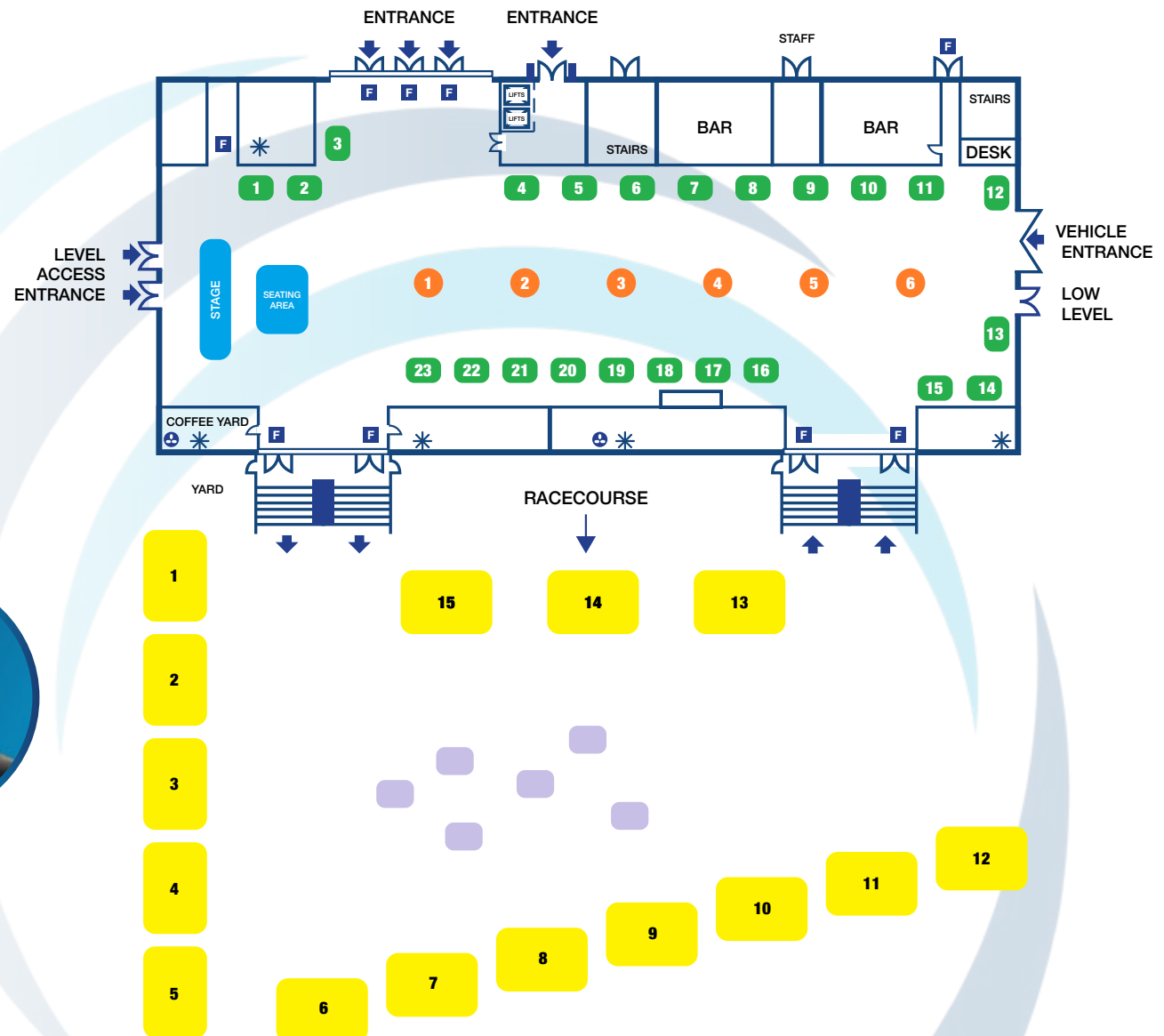
“The experience will be even better this year.

With live demonstrations and more space for large equipment to be shown, there will be even more of a buzz at WJA Trade Show 2027 than ever before – adding to the commercial potential for all exhibitors.

Leanne Smith | WJA Director



”



CHOOSE YOUR STAND

WJA Trade Show 2027 sees one size and one price for internal stands for the first time – an approach that puts all exhibitors on the same footing, with excellent opportunities to impress visitors and close deals on the day.

Likewise, the increased number of external stands are all priced the same – and are located optimally to ensure every exhibitor is clearly seen and has the opportunity to welcome and meet every visitors in the external display area.

We also have opportunities for exhibitors to take an un-staffed display stand to add to their presence. Though they can also be taken by an exhibitor without a main stand.

The WJA has made arrangements with two nearby hotels that ensures exhibitors can enjoy excellent rooms as part of the very affordable WJA Trade Show 2027 package.

Stands	Quantity	Size	Facilities	Additional benefits	Fee (excluding VAT)
Inside stands	23	4m x 4m	1 table, 2 chairs, 2 electrical sockets	1 hotel room on the night before the event	£2,200
Outdoor stands	15	8m x 5m	N/A	2 hotel rooms on the night before the event	£3,200
Un-staffed display stands	6	2m x 2m	N/A	N/A	£600

Click stand option to make an enquiry today

Here's what you need to know about setting up your stand and show opening times

- Main entrance doors are 2.27m high and 1.95m wide
- Vehicle entrance doors are 2.27m high and 2.82m wide
- The maximum ceiling height is 3.84m in the main hall
- Stand set-up will start on the 24th June 2027 at 10am and will finish at 5pm
- Set-up will continue from 6.30am to 8.30am on 25th June 2027
- WJA Trade Show 2027 opens at 9am and will close at 4pm
- All stands must be cleared by 6.00pm

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BECOME A VALUED EVENT SPONSOR



Want to raise your profile at WJA Trade Show 2027 to a higher level?

We are offering four exciting Official Event Sponsor packages with great opportunities for participating organisations to promote themselves to the water jetting industry before, during and after WJA Trade Show 2027.

The sponsorship package includes:

Company logo
on show lanyards

Digital adverts
on venue screens

Full page advert in
stall holder's booklet

Promotion on WJA event
marketing materials

Promotion on the exhibition
website and on social media

Promotion in event
media articles

Sponsor focus
articles in the WJA
web news feed

Please contact the WJA trade show team for more information or to express your interest.

Event Sponsor Price: £2,500 + vat

Sponsor reaction
WJA Trade Show 2025



Sponsoring WJA Trade Show 2025 is a natural choice for us. It's an important meeting place where we can share knowledge, raise industry standards, and work together for a safer future.

We are proud to be a sponsor and look forward to contributing to an inspiring event.

Annette Hessel | International Sales
Manager, TST Sweden



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PROMOTING WJA TRADE SHOW 2027



We have a detailed marketing strategy to ensure exhibitors and visitors get the most out of their experience of being part of WJA Trade Show 2027.

- A **dedicated trade show website**, sharing latest event news with easy visitor sign-up
- Regular **promotion** of the trade show and exhibitors **via social media**
- Placing **articles** and **adverts** in **key business and trade media**
- **Working with strategic partners** to promote the trade show's value and importance
- **Personal invitations** to industry and decision-makers
- An **eshot programme** engaging with thousands of people in the WJA's network.
- **Providing exhibitors with bespoke marketing collateral**, so it's easier for them to promote their involvement

Giving exhibitors the best trade show experience

We aim to ensure exhibitors get the most out of being part of WJA Trade show 2027 – and achieve the objectives they set for the event.

We will provide them with detailed advice and instructions so they can set up your stand quickly and with no fuss.

We will produce a trade show guide – showing visitors where exhibitors can be found and giving their business contact details.

Digital signage on the day will promote exhibitors and event activities.

Also, the WJA's events team – all water jetting experts – will be on hand helping make sure visitors and exhibitors meet, with the chance to do business.

Trade Show Advert

The world of water jetting in one place

Thursday 11th September 2025
StoneX Stadium - London

Water jetting drives key FM services
- Book your FREE tickets for these important insights

Learn specialist water jetting vehicles
Best advice from the industry experts

Plus all this!
Expert speakers
Great opportunity to network
Service support experts
WJA technical advice
Two outdoor display areas

Services On Show:
Drain Cleaning Tank Cleaning Surface Preparation
Industrial Cleaning Vacuumation Pressure Washing

Meet Our Sponsors
Almost all stands taken

BOOK YOUR FREE TICKETS TODAY
BECOME AN EXHIBITOR
Go to: www.wjatradeshow.org.uk
Tel: +44 (0) 208 320 1090 Email: tradeshow@waterjetting.org.uk
Water Jetting Association The Engine House, 2 Vandon Way, Epsom, Kent, DA18 4AL

Editorial Release

Join the scrum at the UK's jetting show – for 3 ways to win

Water Jetting Association (WJA) will see the latest water jetting technology and equipment on display at the UK's largest water jetting event, including the chance to meet the experts in the field.

Water jetting is a versatile and powerful tool used in a wide range of applications, from industrial cleaning to domestic drain clearing. The WJA Trade Show 2025 will be a great opportunity for visitors to see the latest equipment and meet the experts in the field.

The show will feature a wide range of equipment, including high-pressure water jetting machines, vacuum trucks, and more. Visitors will also have the chance to meet with experts in the field, who will be able to provide advice and guidance on the latest equipment and techniques.

The show is a must-see for anyone involved in water jetting, and it's a great opportunity to see the latest equipment and meet the experts in the field. Book your free tickets today at www.wjatradeshow.org.uk

Social Blocks

Web Banner

Visit our stand!

AQUAJET SYSTEMS

The World of Water Jetting in One Place

Thursday 11th September 2025
StoneX Stadium, London

Book your free tickets
waterjetting.org.uk / tradeshow

Email Block

Visit our stand!

HUGHES GROUP LIMITED

The World of Water Jetting in One Place

Thursday 11th September 2025
StoneX Stadium, London

Book your free tickets
waterjetting.org.uk / tradeshow

Visit our stand!

DERC SALUTECH

The World of Water Jetting in One Place

Thursday 11th September 2025
StoneX Stadium, London

Book your free tickets
waterjetting.org.uk / tradeshow

GET READY TO DO BUSINESS AT WJA TRADE SHOW 2027

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GETTING TO THE VENUE AND PARKING



BY ROAD

The trade show venue is just a 10-minute drive (4 miles) from Junction 13 of the M4.



From the east and west

The venue is 60 miles from London and about 65 miles from Bristol, via the M4



From the north and south

The venue is close to the junction of the A34 and M4 (M4 Junction 13).

This provides motorway connections from the North via the M40 – and from the south via the M3.



PARKING

There will be ample well-signposted free parking at Newbury Racecourse close to the venue for both exhibitors and visitors.

VENUE ADDRESS

Newbury Racecourse, Racecourse Road,
Newbury, Berkshire

POSTCODES

Arriving from North, East, or West (via M4):

Use **RG14 7PN** to enter via Hambridge Road and follow yellow and brown signs.

Arriving from South (via A34 / A339):

Use **RG14 7NZ** to enter via Racecourse Road.



BY TRAIN

The trade show venue is well served by rail services.

Newbury is on the Great Western Line, with train journey times:



From London Paddington

approx.
50 minutes



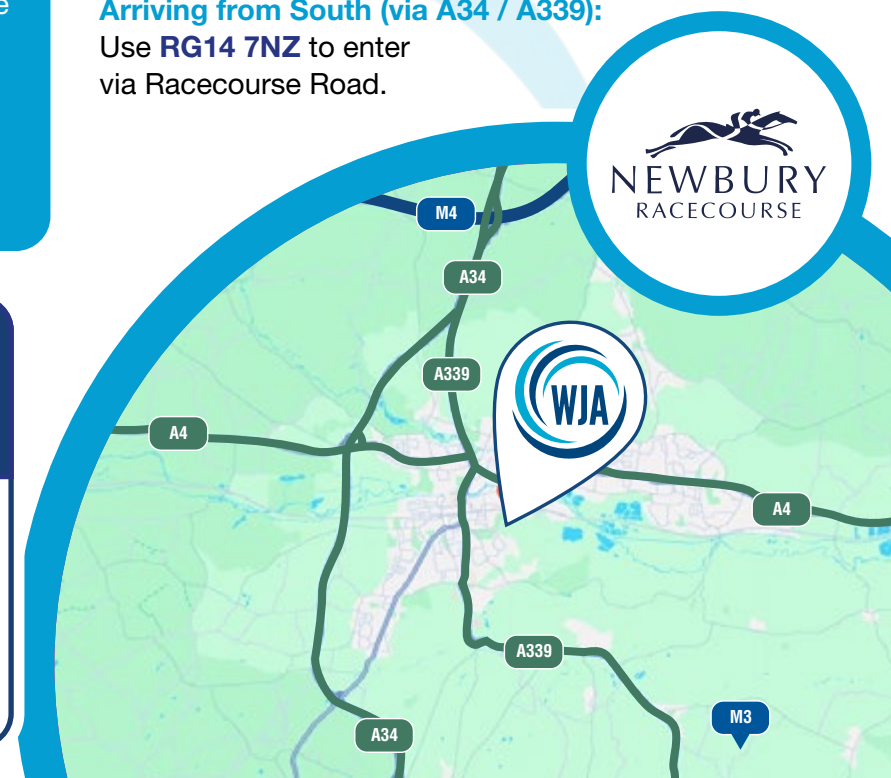
From Bristol Temple Meads

approx.
1hr 30mins



From Birmingham (via Reading)

approx.
2hr 5mins



WJA TRADE SHOW 2025 - WHAT THEY SAID



Exhibitors



We're part of the Water Jetting Association, and the exhibition has been really good. We manufacture a piece of the puzzle, so we get to meet the end-user of the product we make, which is very useful. We've also got quite a few good leads.



Tony Brown
Area Sales Manager,
Stauff



The trade show has been good. There's a lot of footfall. We've seen a lot of customers we've not seen before.



Simon Burke
External Sales Executive,
GK&N Spares

Visitors



It's interesting to see the level of technology, especially the robotic systems we've seen demonstrated. We've been growing, doing a lot more emergency work. So, in the future we may have one of those robots."



Matthew Burnham
Director,
Jet Flow Pro



The WJA Trade Show has been a fantastic place to meet suppliers and industry colleagues, to see new ways of working and share ideas."



Clive Reynolds
Technical and Compliance Manager,
Altrad Environmental Services

THERE IS A LOT OF EQUIPMENT ON
SHOW HERE, IT'S VERY IMPRESSIVE.

GET READY TO DO BUSINESS AT WJA TRADE SHOW 2027

BOOK YOUR STAND TODAY



BE PART OF WJA TRADE SHOW 2027



We hope you are as excited as we are about the opportunities to join us as an exhibitor as **WJA Trade Show 2027**.

Talk to the WJA event team about booking your preferred stand. Remember, stand space is limited, and it is first come first served.

Given the success of WJA Trade Show 2025, we're expecting demand to be high, with many of last year's exhibitors voicing their keenness to return in 2027.

We look forward to making sure **WJA Trade Show 2027** is a great success for you and your business!

BOOK YOUR STAND

GET IN TOUCH TODAY

Telephone: +44 (0) 208 320 1090

Email: tradeshow@waterjetting.org.uk

Web: www.waterjetting.org.uk/tradeshow



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